

What Can I Do To Help?

Become a Main Street Sponsor

Citizen Sponsors

Waterloo Sponsors	\$25
Josephine Sponsors	\$26-\$50
Napoleon Sponsors	\$51-\$100
Emperor Sponsors	over \$100

Business & Corporate Sponsors

Silver Sponsors	Up to \$500
Ruby Sponsors	\$501-\$1000
Gold Sponsors	\$1001-\$2500
Diamond Sponsors	over \$2500

Name of Firm or Individual

Authorized Signature

Mailing Address

City State Zip

I would like to be a Sponsor for Bonaparte Main Street, Inc. in the amount of:

\$ _____

Please make your tax deductible check payable to:

Bonaparte Main Street, Inc.

616 First Street
Bonaparte, Iowa 52620-0051

Awards

2001 - One of a Dozen Distinctive Destinations by the National Trust for Historic Preservation

1997 - All America City Finalist

1996 - Loren Horton Award

1996 - Iowa's Best in Preservation Awards

1995 - Great American Main Street Community

1992 - National Preservation Honor Award Iowa Community Betterment Awards Main Street Iowa Awards

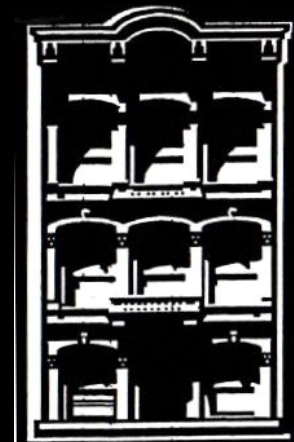


Bonaparte Main Street, Inc.

616 First Street
Bonaparte, Iowa 52620-0051

Phone: 319-592-3400
Email: mainstreet@bonaparte-iowa.com
Web Site: bonaparte-iowa.com

BONAPARTE MAIN STREET, INC.



Downtown Economic Development Through Historic Preservation

The mission of Bonaparte Main Street is to improve the quality of life in Bonaparte by supporting existing businesses and cultivating an atmosphere for new business. Bonaparte Main Street, Inc., is dedicated to the preservation of our community.

What is Main Street?

Bonaparte Main Street, Inc., is a nonprofit, tax-exempt organization governed by a board of directors.

Self initiated since 1987, Bonaparte became an official Rural Main Street community in 1990.

To maintain this status the program must be funded locally, have a paid program manager, and use four key elements.

All Main Street programs use a common sense approach to downtown revitalization.

Experience has shown revitalization does not happen overnight and requires a long term commitment from all segments of the community – not just the downtown land lords and merchants, but also the town's residents, government, professionals, civic groups and businesses.

Result oriented, Bonaparte Main Street, Inc., plays a leading role in the continuing revitalization efforts of our community.

Efforts and resources are always needed to meet common goals and plans of action.

Accomplishments

- National Historic District designation
- Community Economic Preparedness Program
- Community Quick Reference
- Bonaparte Internet Home Page
- Assists City in grant applications
- Historic bronze building plaques
- International, national, state and local media attention
- Introduced new promotions to bring people to downtown: Taste of Bonaparte, Taste of Christmas, Tour of Homes, Cookie & Candy Walk, Soaring with Eagles, Garden Tour, Breakfast on Main Street, Taste of History, Blue Moon Madness, Off-Road Antiques Show
- Promotes historic preservation: Historic Cemetery Tour, Preservation Week activities
- Downtown beautification: Design assistance, facade improvement grants, window displays, benches, flower boxes, trash cans, banners, Christmas decorations, butterfly garden
- Instructional seminars & technical advice
- Brochures, literature, newsletters
- Merchandise: cookbooks, T-shirts, mugs, aprons, sweatshirts, caps, postcards
- Highway & truck trailer signage

Key Elements

The 4-Point Approach

Organization handles fund raising, quarterly newsletters and volunteers.

Promotion coordinates image, retail, and special event promotions.

Design enhances the visual quality of the downtown with signage, window displays, facade improvements, and landscaping.

Business Improvement works to encourage, educate, and establish communication with present and prospective businesses.

Committees are established to under-take the duties and responsibilities of each of these key elements.

The Board of Directors for Bonaparte Main Street, Inc., have set goals for the next three years which include:

- Maintain Official Main Street status
- New street furniture
- Portable PA system
- 100% occupancy
- Rehabilitate a downtown building for occupancy